

## **Important information and general conditions galleries**

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Amsterdam Art Week 2023

Amsterdam  
Art

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## Important information

### 1. About Amsterdam Art Foundation

Amsterdam Art Week is organised by the Amsterdam Art. Amsterdam Art is a non-profit foundation. Amsterdam Art Week is organised annually to show the quality and diversity of the Amsterdam contemporary art sector and to attract art collectors, professionals and lovers to the city. Amsterdam Art is responsible for the content of the programme of Amsterdam Art Week.

### 2. About Amsterdam Art Week 2023

Since 2011 Amsterdam Art is committed to make the innovative and qualitative art that is made and presented in Amsterdam visible (inter)nationally. During the Amsterdam Art Week, Amsterdam Art presents a strong and accessible programme that brings together and connects the different players in the contemporary art field.

During Amsterdam Art Week the latest developments in the field of contemporary visual arts are shown to an (inter)national audience. For a whole week, the city is buzzing with new exhibitions, but also performances, screenings, debates and gallery tours, all organised in collaboration with our participants.

The selection committee selects galleries, project spaces and other art initiatives for participation in Amsterdam Art Week. This way the quality is guaranteed and the most inspiring exhibitions in Amsterdam are shown. The content of the programme puts the contemporary art world in the spotlight and attracts (inter)national art professionals. Amsterdam Art also aims to increase engagement among a new generation of art lovers and collectors.

Amsterdam Art Week 2023 consists of both a *Public* and a *Professionals Programme*. Events that fall into the latter category can only be visited by invitation and offer (inter)national art collectors and art professionals the opportunity to meet and deepen their knowledge. There are also various *tailor-made programmes* for national and international groups.

Throughout the year Amsterdam Art promotes the activities of all participants. This is done through the website, social media, digital newsletter and the Amsterdam Art Guide that is distributed twice a year.

### 3. Participation costs Amsterdam Art Week 2023

After approval by the Selection Committee, the participating galleries will be charged a fee of €3,000, excluding VAT, per gallery. The amount may be paid in two instalments.

## Contact

For questions or comments regarding your application for Amsterdam Art Week 2023, please contact Martina Halsema at [m.halsema@amsterdamart.com](mailto:m.halsema@amsterdamart.com).

## 4. Important dates

- 15 October 2022      Deadline submitting application form Amsterdam Art Week 2023
- 17 - 24 October 2022      Selection committee meeting, evaluation of applications
- 1 November              Announcement selection Amsterdam Art Week Selection Committee

### *If your application has been approved:*

- Week 1 2023              Receipt of first invoice
- Week 3 2023              Deadline for payment of first invoice
- Week 7 2023              Information meeting participants AAW 2023
- Week 8 2023              Deadline for submitting general programme ( due to international PR & Professionals Programme)
- Week 10 2023              Submission of final exhibition texts Amsterdam Art Week 2023
- 01 – 04 June 2023      **AAW 2023**

**Note: November 2022 all participants will receive the detailed planning and deadlines for AAW 2023.**

## General terms and conditions

Amsterdam Art aims to highlight the uniqueness of Amsterdam's art climate and the unique experimental character of its galleries. Although the criteria for the admission to Amsterdam Art Week are diverse, it is important that the Applicant shows a high quality programme in the field of contemporary art during the year. Amsterdam Art encourages galleries to exhibit alumni of the Rijksakademie van Beeldende Kunsten or De Ateliers during Amsterdam Art Week, but this is not an obligation.

### 1. Application requirements

Registration is open to participants who are permanently active in the field of contemporary art. Before applying to participate in Amsterdam Art Week 2023, the Participant must meet the following conditions:

- 1.1 The Participant has a set location.
- 1.2 The Participant has fixed opening hours. During these times the location is freely accessible.
- 1.3 The Participant can demonstrate a permanent commitment to the promotion of contemporary art. To this end, the Participant organises at least four exhibitions per year in their own exhibition space and under the name indicated in the application form.
- 1.4 The Participant is a registered company. Dutch Participants must be registered in the Trade Register of the Chamber of Commerce.

### 2. Aanmeldingsprocedure

- 2.1 Application is only accepted via [the application form](#) provided by Amsterdam Art. Only fully completed and signed application forms will be taken into consideration.
- 2.2 The Participant declares that the application form has been completed truthfully.
- 2.3 The application form must be received by Amsterdam Art by **15 October 2022** at the latest. Submission is via Google Forms.
- 2.4 Submitting an application form does not automatically result in participation in Amsterdam Art Week 2023.
- 2.5 Submission of the application form constitutes an irrevocable commitment on the part of the Applicant to participate in Amsterdam Art Week 2023 and his/her full acceptance of these General Terms and Conditions, as well as the other regulations described in the application form. The question whether an application will be honoured, is at the discretion of the Selection Committee as mentioned in article 3.

### 3. Amsterdam Art Week Selection committee

- 3.1. All applications for participation in Amsterdam Art Week 2023 will be evaluated by the selection committee of Amsterdam Art. This selection committee has the right, in consultation with Amsterdam Art, to admit or reject applications as participant.

- 3.2 Under no circumstances is the Selection Committee, or Amsterdam Art, obliged to review its decision or provide further reasons for it. Amsterdam Art does, however, provide a brief explanation of the decision.
- 3.3 Participation in one or more editions of Amsterdam Art Week(end) in previous years does not guarantee admission to the upcoming edition.
- 3.4 If it turns out that a Participant is unable to realise the programme for Amsterdam Art Week 2023 as described in the application form, the selection committee has the right to withdraw the admission of this Participant before the start of Amsterdam Art Week 2023.

#### **4. Selection criteria Galleries**

- 4.1 The participant provides a complete plan on which the selection committee can assess the participant.
- 4.2 The Participant will be assessed primarily on the artistic quality/significance of the submitted exhibition plan for Amsterdam Art Week 2023.
- 4.3 The exhibition during Amsterdam Art Week is of high quality, experimental and distinctive. It shows a unique character and an exceptional artistic level and is interesting for (inter)national visitors.
- 4.4 The participant has an international reputation and/or programme of high quality/significance throughout the year.
- 4.5 The participant represents a solid group of (interesting) artists.
- 4.6 The participant operates at a professional level.
- 4.7 The Participant is obliged to open the exhibition collectively during the start of Amsterdam Art Week. For now the following opening days apply: Thursday 1 June for professionals and Friday 2 June for collectors & public. Amsterdam Art reserves the right to change these dates.

#### **5. Participation and membership**

- 5.1 If the Applicant is admitted as a Participant by the Selection Committee of Amsterdam Art, a membership with Amsterdam Art will follow from 1 January to 31 December 2023.

#### **6. Terms of payment**

- 6.1 The participation fee is €3,000, excluding VAT, per Participant. The amount may be paid in two instalments.
- 6.2 Participation fees for Amsterdam Art are in accordance with the amount determined by Amsterdam Art. The participation fee must be paid within 21 days of receipt of the invoice in accordance with the details stated in the invoice.
- 6.3 As long as the payment conditions have not been met, the Participant cannot assert any rights in any form whatsoever.
- 6.4 All costs resulting from failure to pay invoices on time are the full responsibility of the Participant.

- 6.5 If one or more invoices are not paid on time, Amsterdam Art has the right to cancel the participation of the participant in Amsterdam Art Week and admit another party instead. Already made costs will be charged to the aforementioned participant.

## **7. Communication and publicity tools**

- 7.1 The Participant is responsible for the timely upload of the exhibition information/ programme via the CMS on the website, both during the year and during Amsterdam Art Week 2023.
- 7.2 The Participant must comply with the deadlines for submitting exhibition information. If the deadlines are not met, Amsterdam Art cannot guarantee that the information will be included in specific publications.
- 7.3 For the year-round promotion, Amsterdam Art will only include items (on social media and in the digital newsletter) that are uploaded by the Participant via the CMS on the Amsterdam Art website.
- 7.4 The participant is responsible for timely notification of change of address and/or new contact person.
- 7.5 The participant is asked to include his/her participation in Amsterdam Art Week 2023 in his/her own means of communication such as website, press release, social media, etc. Each participant will receive promotional material for Amsterdam Art Week 2023 for own publicity purposes. Amsterdam Art provides timely delivery of the campaign image of Amsterdam Art Week 2023 to the Participant.
- 7.6 By means of these general terms and conditions the Participant grants permission to Amsterdam Art to use the information and images sent in by the Participant for publication purposes. Participant indemnifies Amsterdam Art for all damages and costs that Amsterdam Art may suffer as a result of claims by third parties due to the use of information and images submitted by the Participant for the above-mentioned purposes.

## **8. Other commitments Participant**

- 8.1 The Participant is responsible for the installation of the exhibition space during Amsterdam Art Week. The planned exhibition should be fully installed before the start of the joint opening of the galleries.
- 8.2 The Participant is responsible for the adequate layout of the location, as suggested by the RIVM if applicable corona measures are in place.
- 8.3 The participant is responsible for following the guidelines of the RIVM. Amsterdam Art cannot be held responsible if the Participant does not comply with the guidelines.
- 8.4 All costs involved in the participation of the Participant in Amsterdam Art Week 2023 (including costs for transport, installation and dismantling) are for the account of the Participant. This applies to the costs of both the exhibition and specific parts of Amsterdam Art Week, such as an Amsterdam Art Week *Special* or the *special edition*.
- 8.5 The Participant is responsible for providing sufficient and qualified personnel during Amsterdam Art Week 2023..

## **9. Opening hours**

- 9.1 Amsterdam Art Week 2023 takes place from 31 May to 4 June 2023. The Participants will provide a joint opening for the public and/or invited guests on these days. The exact opening hours will be shared with the participants during the information meeting in week 7.
- 9.2 It is mandatory for each Participant to collectively open a new exhibition at the start of Amsterdam Art Week 2023.
- 9.3 The opening hours will be communicated to the Participant at the information meeting in February.
- 9.4 By participating in Amsterdam Art Week 2023 the Participant commits to be open to the public on the above mentioned days. Amsterdam Art has the right to change opening hours at any time.

## **10. Cancellation of registration/breach of contract**

- 10.1 If a Participant withdraws as Participant of Amsterdam Art Week 2023 after admission by the Selection Committee, then this Participant has no right to restitution of paid participation fees as mentioned in article 5 & 6. Also costs already made by Stichting Amsterdam Art, in as far as previously paid participation fees are not sufficient, will still be charged to this Participant.
- 10.2 If the payment obligations, as mentioned in article 6, are not (completely) met within the payment terms, or if a Participant acts contrary to any other provisions of the application form or these general terms and conditions, Amsterdam Art will exclude the Participant in question from participation in Amsterdam Art Week 2023 and will not include the Participant in any communication (including programme booklets, online channels, press releases, (inter)national advertisements, etc.). Amsterdam Art is not obliged to refund (partially) paid participation fees to the Participant.

## **11. Cancellation due to COVID-19**

- 11.1 If RIVM decides to implement another period of lockdown, as a result of which Amsterdam Art Week 2023 cannot take place on location, Amsterdam Art Foundation will provide alternative ways to enable Amsterdam Art Week 2023 to take place. Amsterdam Art will announce what these alternative ways are no later than one month before the start.
- 11.2 Stichting Amsterdam Art works throughout the year to promote the galleries, which means that the year-round promotion is included in the total participation fee. Amsterdam Art is therefore not obliged to refund the total amount of the participation fee to the Participant.
- 11.3 The membership of Amsterdam Art until 31 December 2023 remains valid despite the possible cancellation of Amsterdam Art Week..

## **12. Liability**

Amsterdam Art is not liable for any damage suffered by the Participant due to or because of participation in activities organised by or on behalf of Stichting Amsterdam Art. More



specifically (but not limited to this exclusion of liability) Amsterdam Art is not liable for loss, theft and damage to persons or goods in any form whatsoever. The Participant is obliged to insure himself adequately for this.

### **13. Force majeure**

If it becomes necessary for Amsterdam Art to cancel, postpone or shorten Amsterdam Art Week 2023, Amsterdam Art can under no circumstances be held liable. Participants may in that case not claim compensation or reimbursement of the amounts referred to in Article 6 by Stichting Amsterdam Art.

### **14. Algemeen**

Instructions given by the organisation of Amsterdam Art Week 2023, or a third party appointed by Stichting Amsterdam Art, are to be followed at all times. These General Conditions are governed by Dutch law. In case of any disputes arising from or in connection with these Terms and Conditions, the Amsterdam Court will have exclusive jurisdiction. All information has been carefully compiled, but Amsterdam Art cannot be held responsible for its accuracy, nor can any rights be derived from the information provided.